

## **What is the WKWA Employment Equity project all about?**

The employment equity project is a two-year project funded by Status of Women Canada. Its general purpose is to help change people's attitudes and behaviors as well as policies and structures in the West Kootenays in order to improve the employment equity situation.

The project has several areas of focus. They are:

- Researching and analyzing the current employment equity situation in the region to provide a snapshot of the current situation
- Conducting public education and communication about employment equity in the West Kootenays and practical ideas of what can be done to improve the situation
- Developing lists of practical resources, success stories and good models for organizations and individuals to put employment equity strategies into practice
- Building relationships with groups and individuals who are in the position to act as long term resources for employment equity issues after the project is over
- Advocating for improved employment equity practices on major construction projects in the region such as the Columbia Basin Hydro projects
- Assisting local governments to develop employment equity policies and implementation committees.